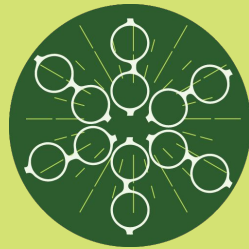# Low-Fidelity
Prototype

We are 6GEEKS!

SAMUEL DOMIKS
Project Manager
ist198261

AFONSO FEIJÃO
Back-End Developer
ist183418

HELENA ALVES
Front-End Developer
ist180860

TIAGO LOPES
Design Lead
ist186518

BERNARDO EICHLER
User Research Lead
ist177988

PATRÍCIA PIEDADE
Documentation Lead
ist189515

About the Project

We want to provide users with a concrete way to be more Eco Friendly, by tracking their CO_2 emissions in Transportation, Purchases, Diet, Energy and Housing, and working towards reducing them alongside their community.

0

Previously...

Design Goals

01
Feedback
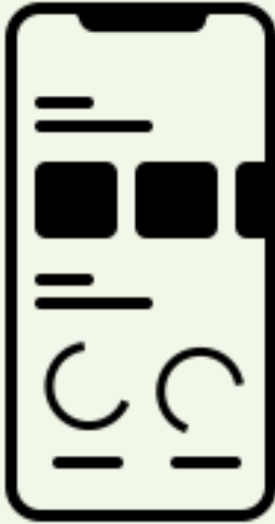
02
Explaining

03
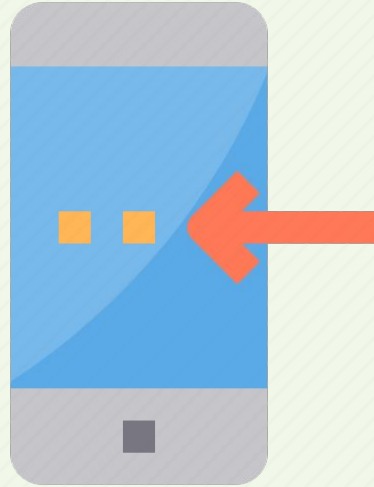**Personalization**

04
Community

Focus Features

Dashboard

**High Value
Medium Complexity**

Data Input

**High Value
High Complexity**

Housing and Energy Survey
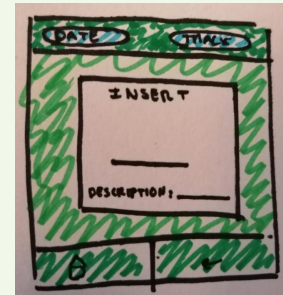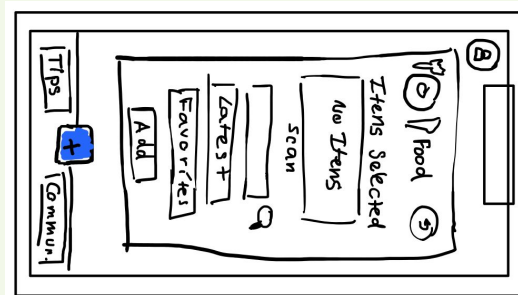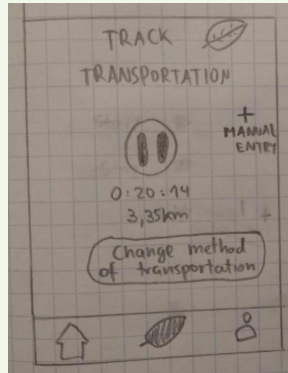

**High Value
Medium Complexity**
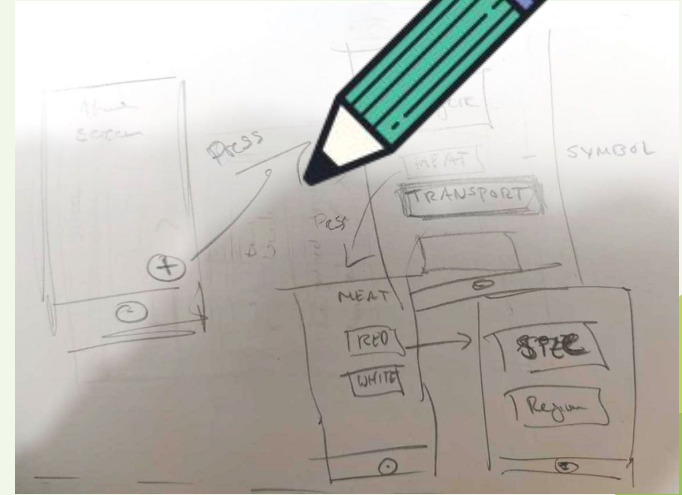
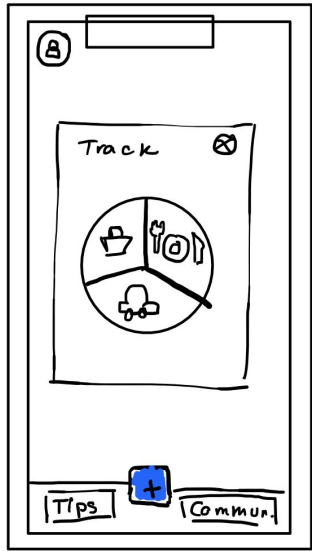# 01

Ideation

Data Input Sketches
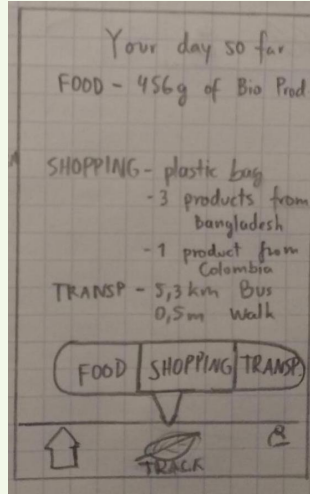
02
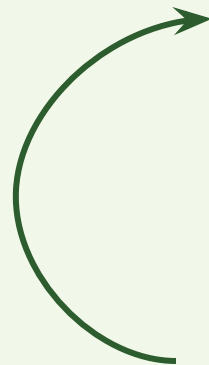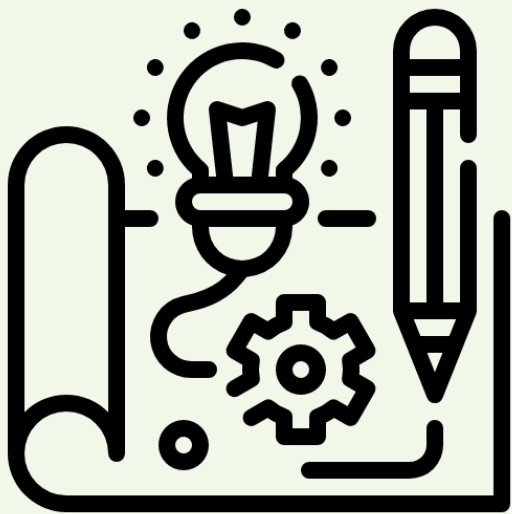
Initial Prototype

Click here!

03

User Tests

Wizard of Oz

01
User Input
Input what you ate for lunch and your morning commute.

02
Dashboard
Find your total CO_2 emissions for today.

03
Survey
Add your housing information to the Initial Survey.
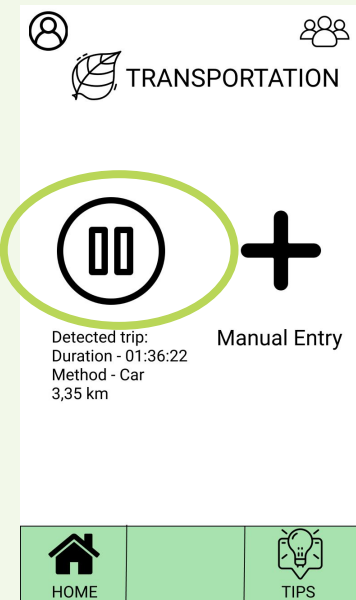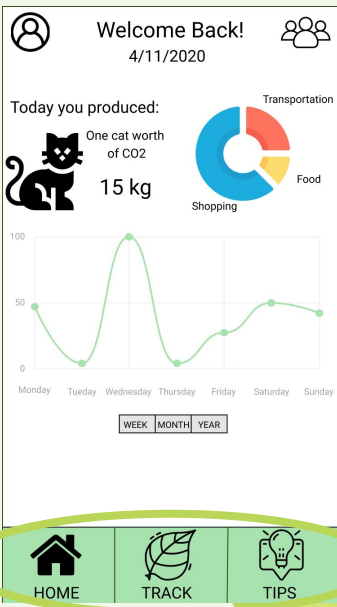
04
Explore
Freely explore the Prototype, what other pages can you find?

Challenges

Downbar

The buttons were confusing and changed places.

Welcome Back!
4/11/2020

Today you produced:
One cat worth of CO2
15 kg

Transportation
Food
Shopping

100
50
0

Monday Tueday Wednesday Thursday Friday Saturday Sunday

WEEK | MONTH | YEAR

HOME   TRACK   TIPS

TRANSPORTATION

Detected trip:
Duration - 01:36:22
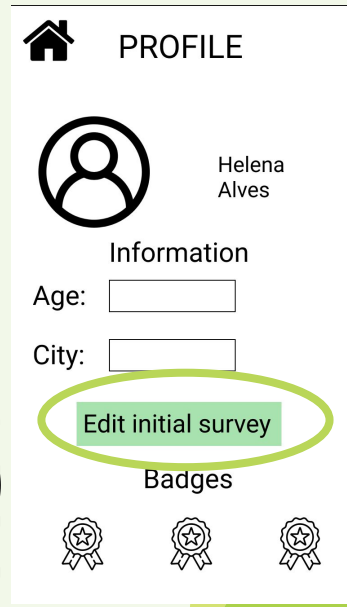Method - Car
3,35 km

Manual Entry

HOME   TIPS

Transportation

Confusion on the function of the stop trip button.

Survey

After skipping it initially, it was hard to find.

PROFILE

Helena Alves

Information

Age:

City:

Edit initial survey

Badges
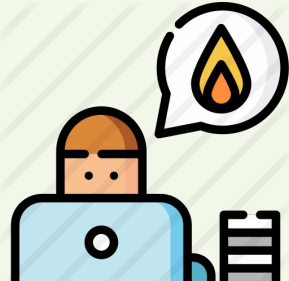
Likes

Tips Page

TIPS

Here's some tips for you to your daily CO_2 footprint:

- Live car-free
- Adopt a vegan diet
- Change to renewable-based heating
- Reduce Air Travel
- Eat locally-produced and organic food

Community

COMMUNITY

Leaderboard:

Challenges:

Reduce weekly CO_2 emissions by 15 %

Accept challenge

Metaphor

Welcome Back!
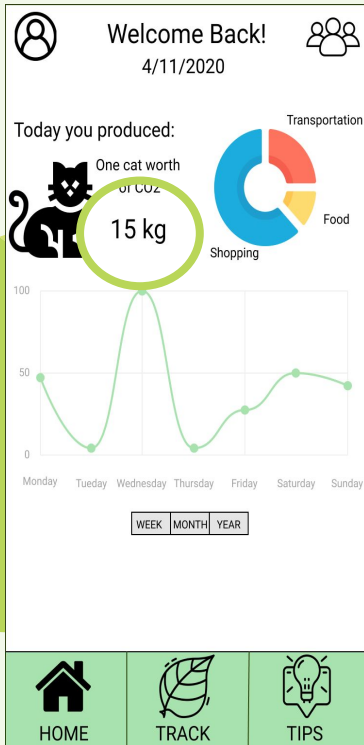4/11/2020

Today you produced:

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15 kg

Transportation

Food

Shopping

100

50

0

Monday   Tueday   Wednesday   Thursday   Friday   Saturday   Sunday

WEEK   MONTH   YEAR

HOME   TRACK   TIPS
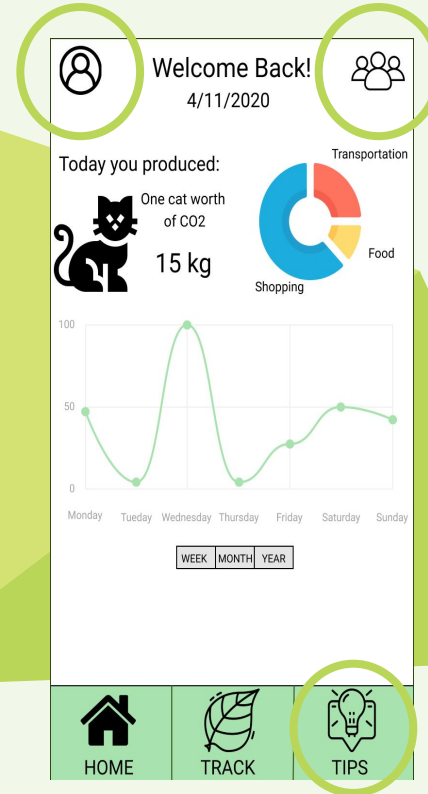
Easiest Tasks

Finding Daily Emissions

Finding Profile, Community and Tips

04

Conclusion

Main Takeaways

01
More Information
Users want to know the why of things, the scientific data behind it.

02
Clearer Labels
Some buttons had confusing or misleading labels, these should be changed.

03
Redesign
Downbar and Transportation page were confusing and should show more recognizable interfaces.

04
Personalization
The tips page should go further than generic tips and cater to the specific user's struggles.

Improved Version

TRANSPORTATION

Detected trips:

Metro
8 km (20 min)
Edit trip

Bus
4 km (10 min)
Edit trip
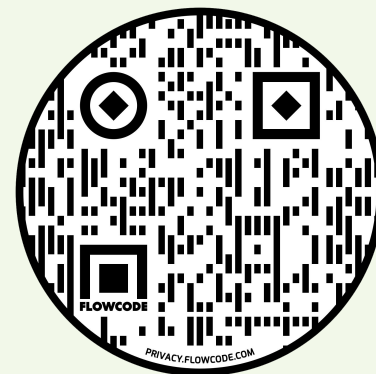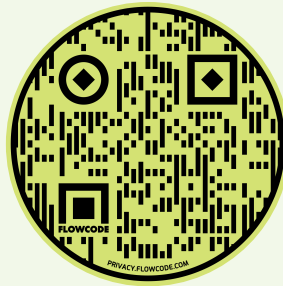
+ Manual Entry

HOME TRACK TIPS

Click here!

FLOWCODE
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We are just a bunch of geeks trying to change the world one user at a time.

Thanks !

Do you have any questions?