Low-Functionality Prototype

We are 6GEEKS!

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About the Project

We want to provide users with a concrete way to be more Eco Friendly, by tracking their CO_2 emissions in Transportation, Purchases, Diet, Energy and Housing, and working towards reducing them alongside their community.

0

Previously...

The Tracker

Jose Almeida

“Felt like I did something. It felt like an achievement”

Age: 22
Work: Student
Family: Single
Location: Lisbon, Portugal
Character: Digital Native

The Environmentalist

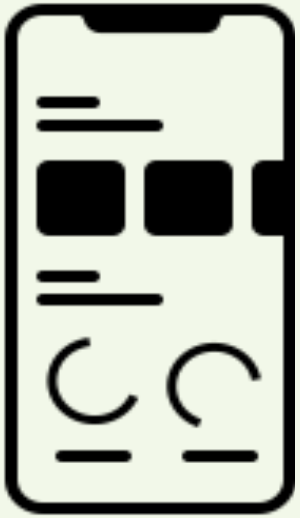
Filipa Silva

"Please do an app to help us be more ecologic"

Age: 24
Work: Student
Family: Dating
Location: Sintra, Portugal
Character: Eco Lover

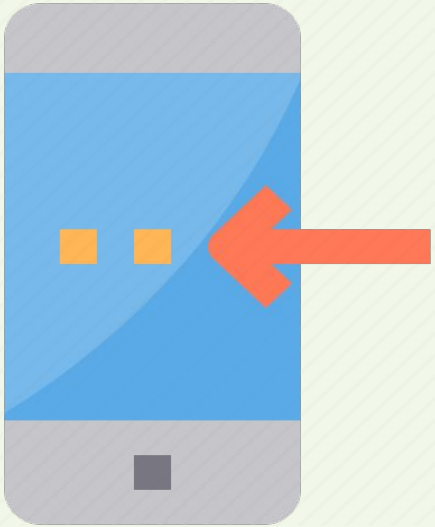
Critical Tasks

Visual Progress Feedback



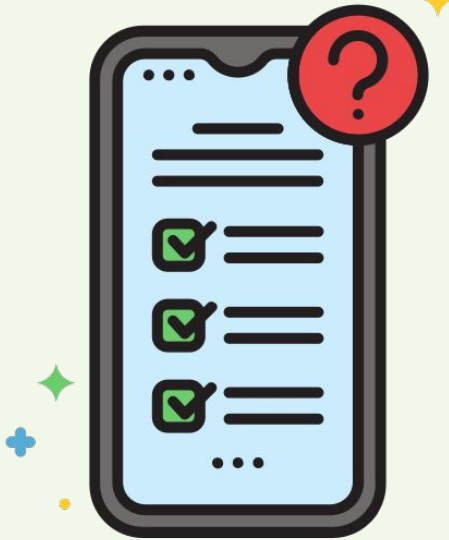
Dashboard

Data Input



Tracking

Estimating Daily CO_2 Baseline



Initial CO_2 Baseline Survey

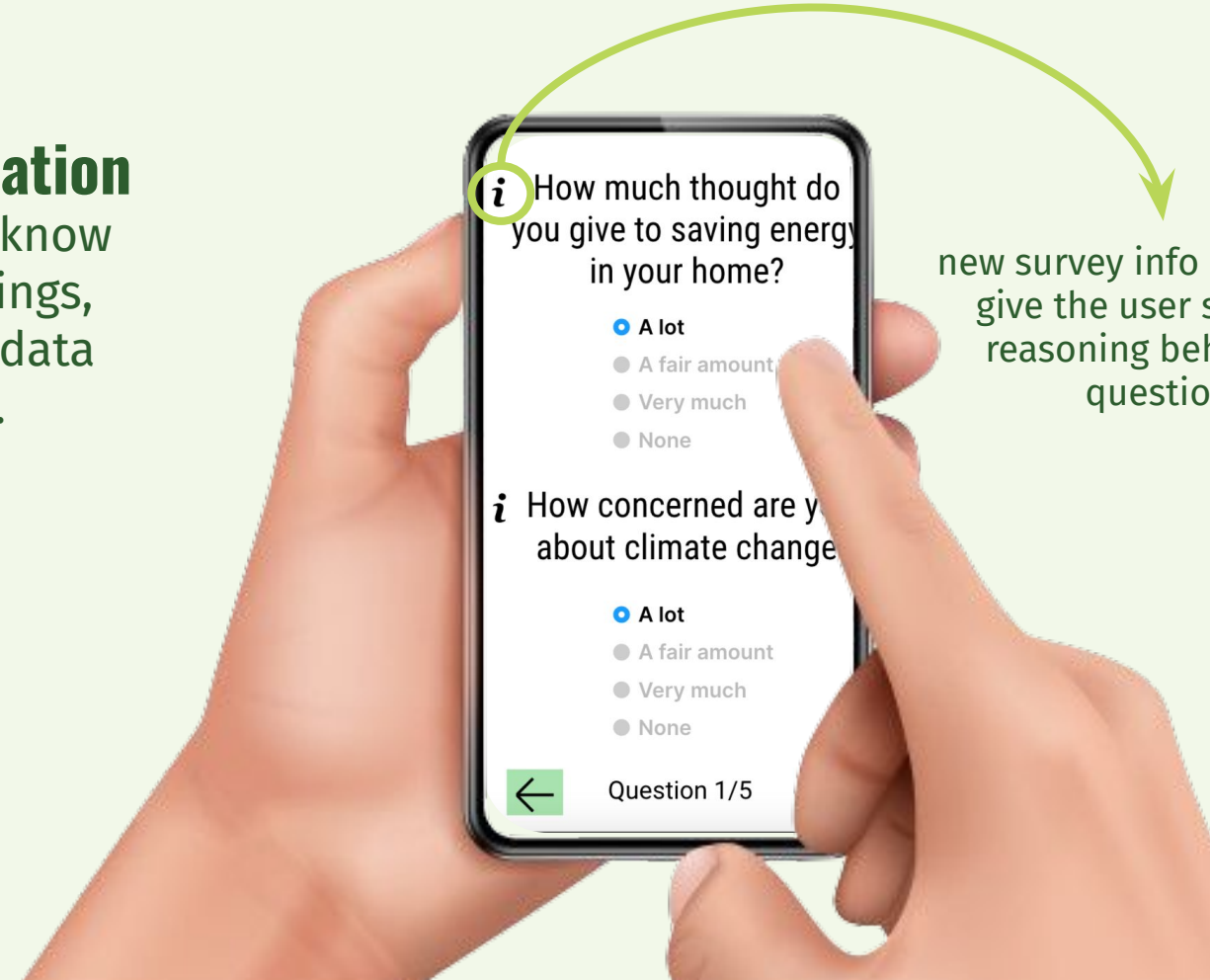
01

Implementing User Feedback

01

More Information

Users want to know the why of things, the scientific data behind it.



new survey info button will give the user scientific reasoning behind the question!

02

Clearer Labels

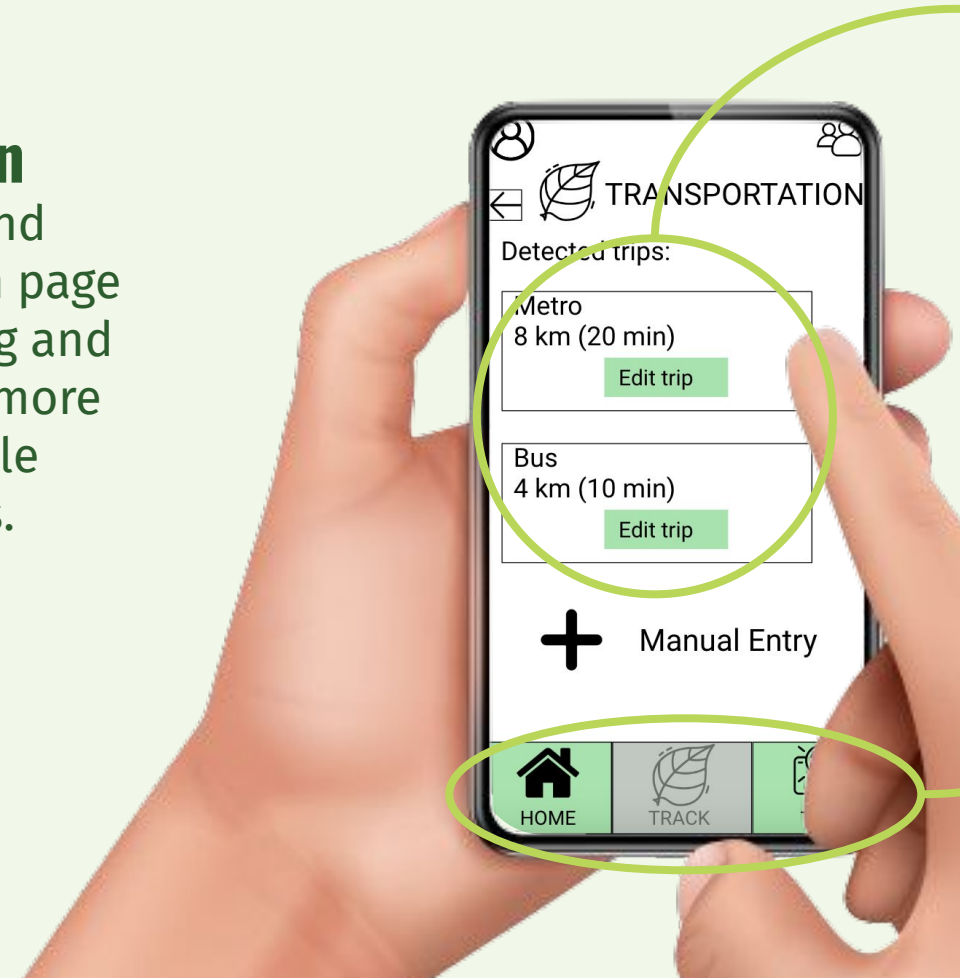
Some buttons had confusing or misleading labels, these should be changed.

the cat metaphor now emphasizes that it refers to the cat's weight and not its emissions

03

Redesign

Downbar and Transportation page were confusing and should show more recognizable interfaces.



the new design of detected trips looks more straightforward and familiar

the downbar is now consistent amongst all screens and highlights the current page

04

Personalization

The tips page should go further than generic tips and cater to the specific user's struggles.

the tips page now makes top tips related to your area of most emissions

02

The Prototype

Live Demo

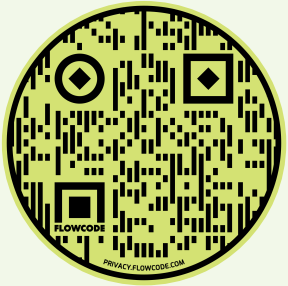
Scan this!

Click here!

We are just a bunch of geeks trying to change the world one user at a time.

Thanks !

Do you have any questions?



CREDITS: This presentation template was created by **Slidesgo**, including icons by **Flaticon**, and infographics & images by **Freepik**.